



ThemAtticAthens User Guide For Providers

V.1.0.

Welcome to ThemAtticAthens! Whether you're an experienced tour operator, a local guide, or a business offering unique experiences, ThemAtticAthens is here to help you reach and engage with potential clients and partners.

This guide will walk you through everything you need to get started on our platform. You'll learn how to register, set up your profile, and manage your activities.

Our goal is to support your business by providing a seamless, user-friendly platform where you can showcase your offerings and connect with a vibrant community interested in thematic tourism. Together, we can create memorable experiences for visitors and locals alike, highlighting the rich cultural and natural heritage of Attica.

ThemAtticAthens is a platform that offers easy and quick search for activities and accommodations in Athens. Below is a detailed guide to the main functionalities of the website:



Ευρωπαϊκή Ένωση



Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης



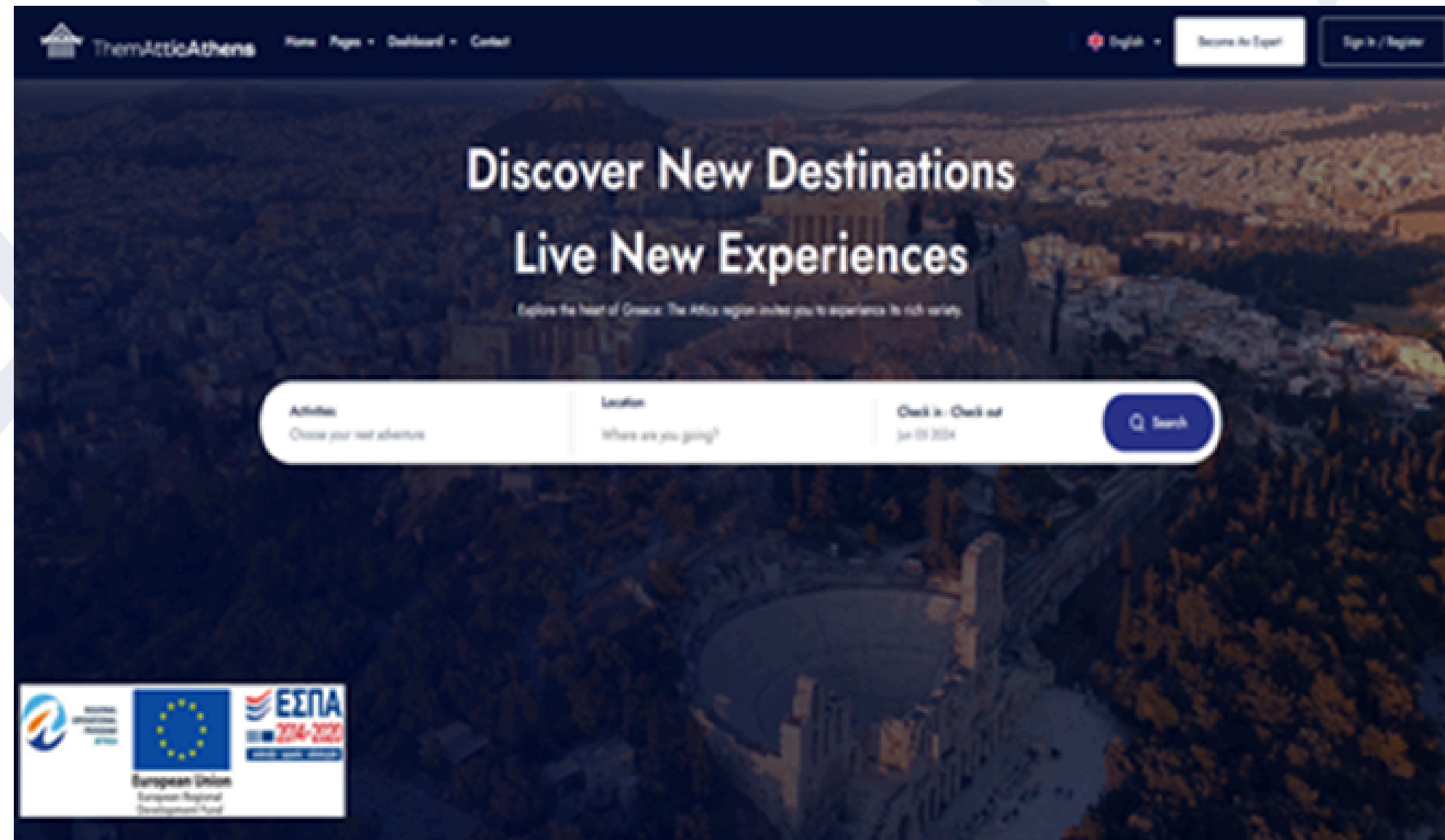
ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ
ΠΕΡΙΦΕΡΕΙΑ ΑΤΤΙΚΗΣ





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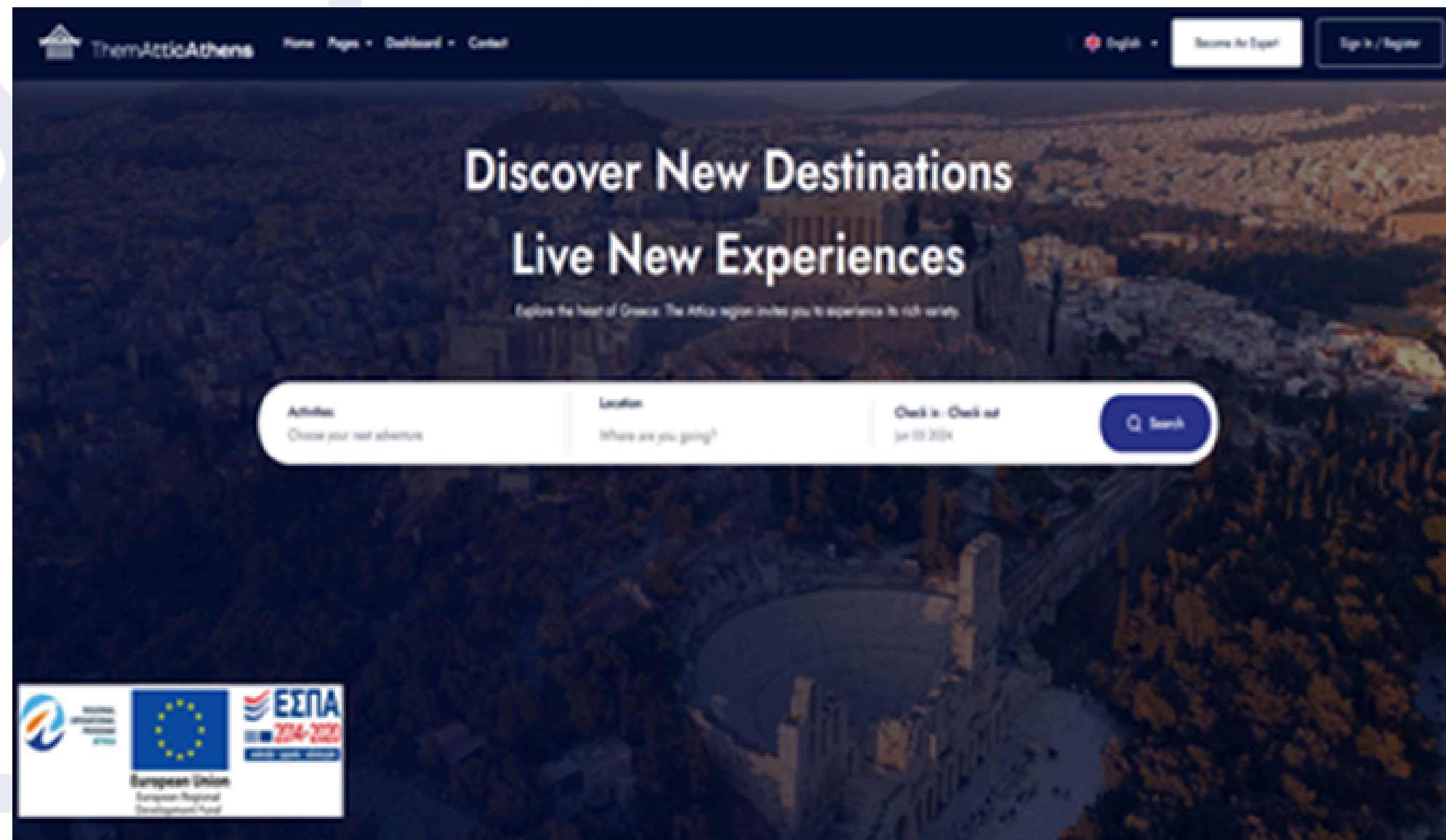


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1. Account Registration

Upon entering the platform, locate and click the "Become an Expert" button.





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Complete the required fields accurately:

Username: Choose a unique username that identifies you on the platform.

First Name: Enter your given name.

Last Name: Provide your surname or family name.

Business Name (if applicable): Enter the name of your business.

Email: Input your email address for communication and account verification.

Phone: Provide your contact number.

Password: Create a secure password for accessing your account.

Confirm Password: Re-enter the password to ensure accuracy.

Review and accept the Terms of Service and Privacy Statement.

Click the "Sign Up" button to complete the registration process.



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By following these steps, you'll successfully create an account on ThemAtticAthens and gain access to its features as an expert.

The screenshot displays the 'Become An Expert' registration page on the ThemAtticAthens website. The page has a light blue background with a white central form. At the top of the form, it says 'Become An Expert' and 'Already have an account yet? Log in'. Below this, there are input fields for 'Username', 'First Name', 'Last Name', 'Business Name', 'Email', 'Phone', 'Password', and 'Confirm Password'. At the bottom of the form, there is a checkbox labeled 'By creating an account, you agree to our Terms of Service and Privacy Statement' and a dark blue 'Sign Up' button. The website's navigation bar at the top includes links for 'Home', 'Pages', 'Dashboard', and 'Contact', along with a language selector set to 'English' and buttons for 'Become An Expert' and 'Sign In / Register'.



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Sign In

Upon entering the platform, locate and click the "Sign In/Register" button.

Enter your registered email address in the designated field.

Input your password in the provided space.

Click the "Sign In" button to access your account.

By following these steps, you'll successfully log in to your account on ThemAtticAthens and gain access to its features.



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Home Pages • Dashboard • Contact

English • [Become An Expert](#) [Sign In / Register](#)

Welcome back

Don't have an account yet? [Sign up for free](#)

Email

Password

[Sign In](#)

Contact Us

Toll Free Customer Care
+91 122 456 7890

Need live support?
support@thematticathens.gr

Company

[About Us](#)
[Blog](#)

Support

[Contact](#)
[Legal Notice](#)
[Privacy Policy](#)
[Terms and Conditions](#)

Mobile

[Download on the App Store](#)

[Get it on Google Play](#)

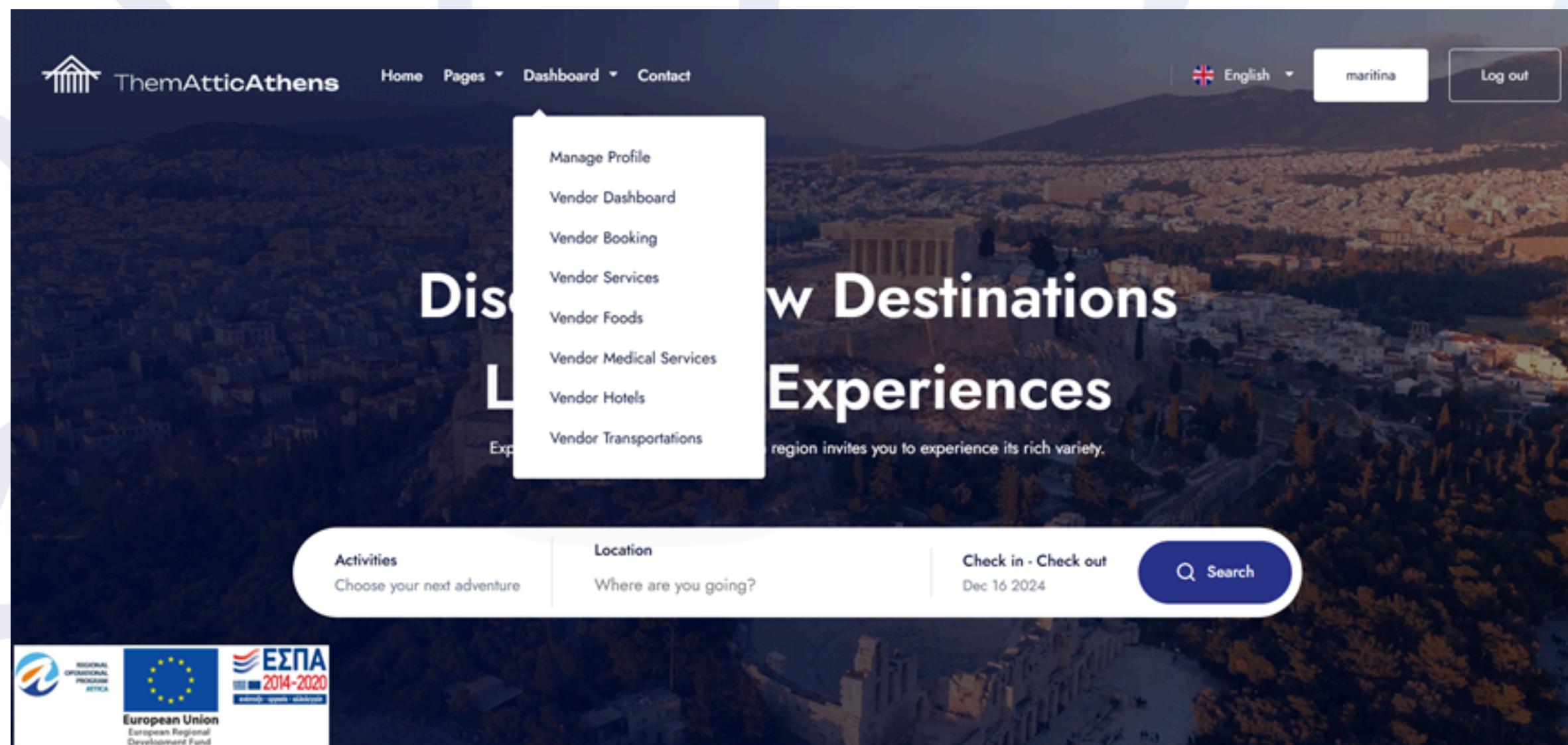


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2. Registering Activities

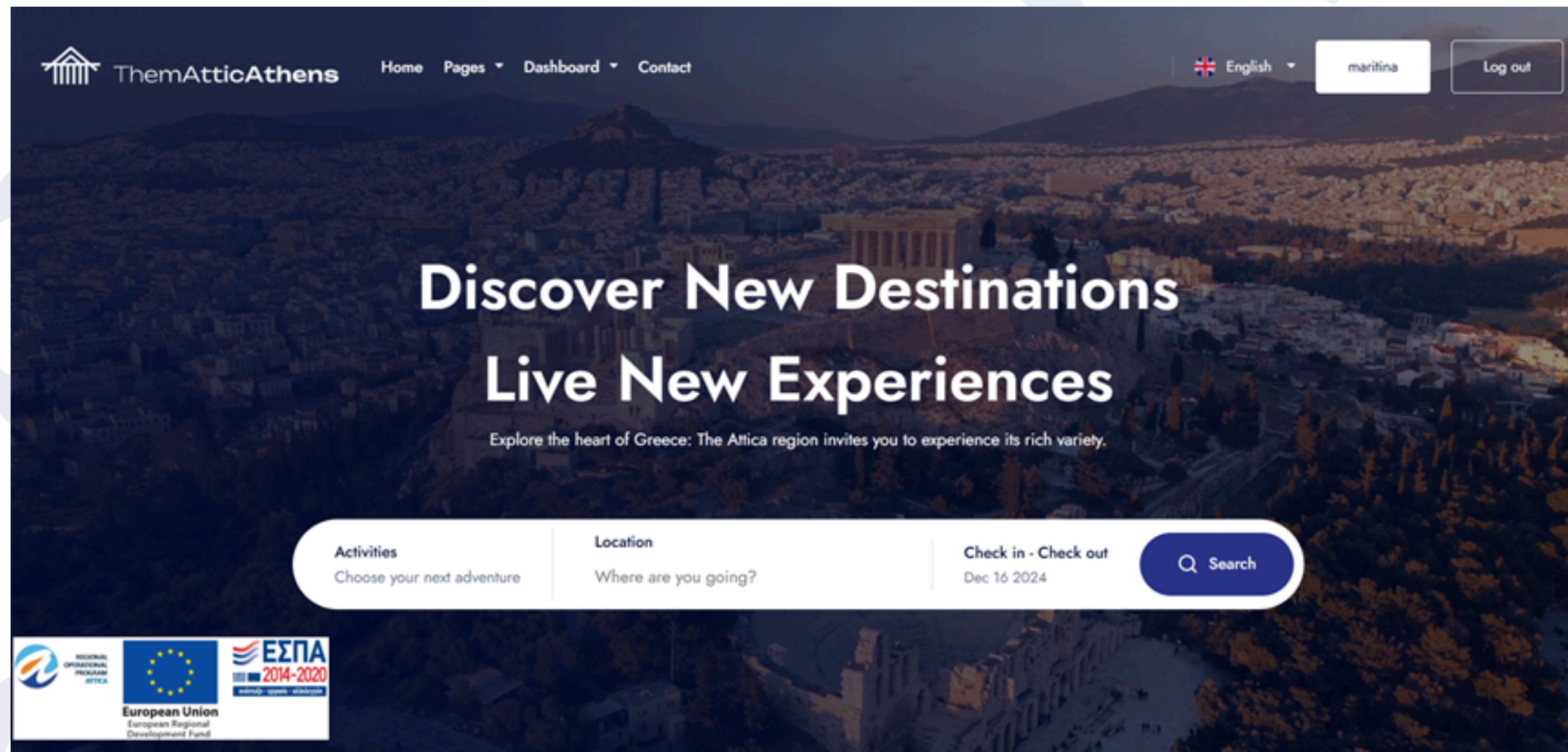
After logging in, navigate to the "Dashboard" and select " Vendor Transportation " from the list.





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- The rest of the options in the "Dashboard" section refer to the other tourism categories.
- After the provider presses the button " Vendor Transportation " section, The provider has the capability to monitor detailed statistical data related to their business activities. Specifically, the platform offers:



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Management of Transportation Bookings:
Vendors can view and manage transportation bookings for their products.



Home Pages ▾ Dashboard ▾ Contact

- Dashboard
- Booking Manager
- Manage Services ▾
- Manage Foods ▾
- Manage Health Services ▾
- Manage Hotel ▾
- Logout

Manage Transportation

Add Transportation ↗

Title	Status	Last Updated	Action
-------	--------	--------------	--------

No Transportations available

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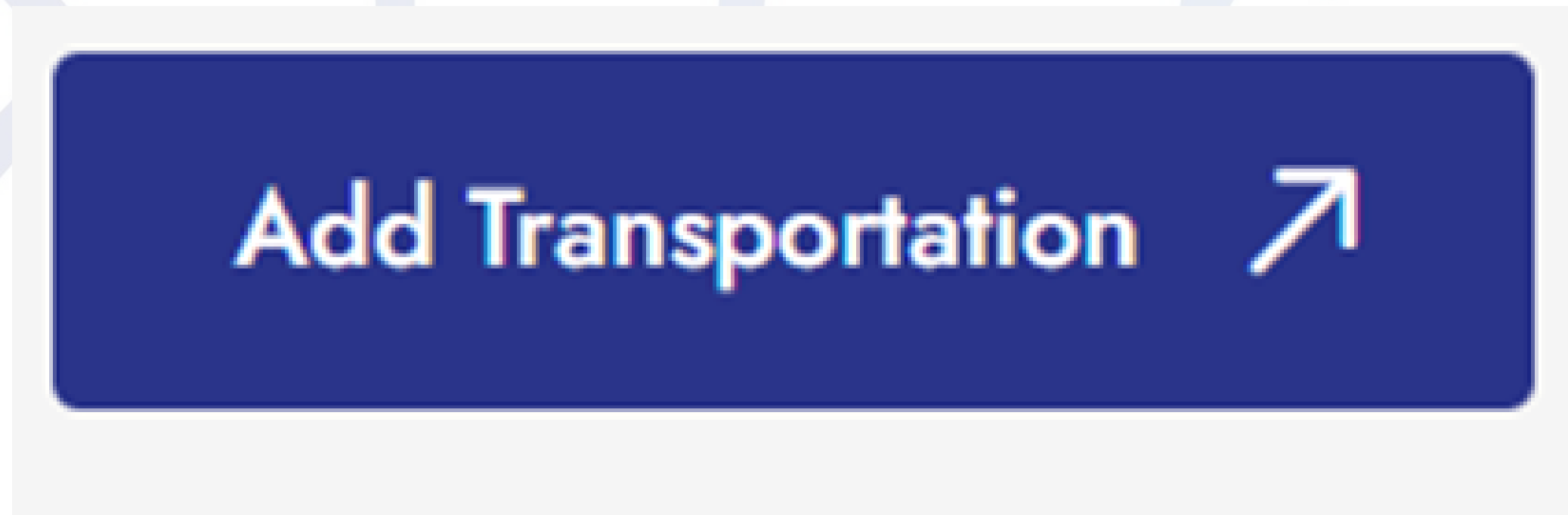


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Adding Transportation Details:

Vendors input details about the transportation with the button << Add Transportation>> (e.g., product type, quantity).



After you will press the button << Add Transportation>>, you will find a wide range of questions and options to customize according to your services.



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Transportation Category

- Select the type of transportation (e.g., local, international, express).
 - Tailored to the vendor's or customer's needs.



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Transportation Title

- Input a title describing the transportation.
- Example: "Warehouse to Store Product Delivery."

* Activity Title



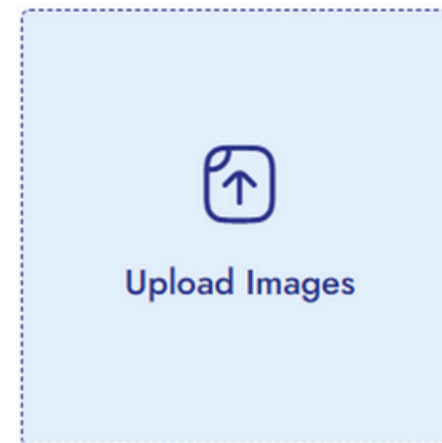
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Upload Photo / Add Image

A button to upload photos from a computer or other device.

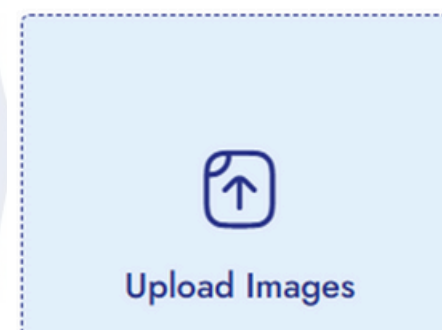
* Main Image



The image you submit should be in either PNG or JPG format, with a minimum of 1280 pixels and a maximum size of 5MB.

* AdditionalPhotos

Please add a minimum of 3 photos.





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Short Description

The Short Description is a field where you can add a brief summary highlighting the key information or features of your service or product.

Short Description



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Service Area:

It defines the geographic areas covered by your services, such as cities, regions, or countries.

***Service Area**

Select the primary Town...





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Brand and Model

- **Description:** Enter the brand and model of the vehicle used for transportation.
- **Purpose:** Helps to identify the specific type of vehicle involved in the transportation.

*Brand and Model

Please enter the vehicle brand and model



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Seating Capacity

Specify the number of seats available in the vehicle. Indicates how many passengers the vehicle can accommodate, important for transport planning.

*Seating Capacity

* What is the seating transportationCapacity?



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Year of Manufacture

- **Description:** Input the year the vehicle was manufactured.
- **Purpose:** Provides information about the age of the vehicle, which may affect its condition and suitability for certain transport needs.

***Year of Manufacture**

*** Year of Manufacture**



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Pick-Up Locations

Description: List the locations where the vehicle can pick up passengers or goods.

Purpose: Allows vendors to specify available pick-up points or areas for service.

Pick-Up Locations

*Please add the link with the location of the Pick-Up on Google Maps



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Drop-Off Locations

Description: List the locations where the vehicle can drop off passengers or goods.

Purpose: Similar to pick-up locations, this allows the vendor to specify where services are available for drop-off.

Pick-Up Locations

*Please add the link with the location of the Pick-Up on Google Maps



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Website Link

Description: Provide a link to the vendor's or transportation service's website.

Purpose: Offers customers easy access to further details, bookings, or inquiries about the service.

Website Link

You can add the link of your website



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Please Select the Languages Spoken by Staff/Drivers

Description: Choose the languages spoken by the staff or drivers.

Purpose: Helps ensure communication between drivers and passengers, providing transparency on language availability.

* Please select the languages spoken by staff/drivers:

☐ Greek

☐ English

☐ Arabic

☐ French

☐ German

☐ Danish

☐ Japanese

☐ Spanish

☐ Italian

☐ Chinese

☐ Malay

☐ Bengali

☐ Norwegian

☐ Dutch

☐ Polish

☐ Portuguese

☐ Romanian

☐ Russian

☐ Swedish

☐ Finnish

☐ Hindi



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Included Services

Description: List the services included in the transportation (e.g., Wi-Fi, air conditioning, luggage handling).

Purpose: Clarifies what amenities or services come with the transportation to set expectations for customers.

Included Services

Mention any additional services included in the transportation package.



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Driver Certifications

Description: Provide information about the certifications or licenses held by the drivers.

Purpose: Ensures that drivers meet legal or safety standards required for transportation services.

Driver Certifications

Does the service provider have driver certifications (e.g., professional license)?

Yes

☐

No

☐



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Sustainability Certification

Description: Specify if the vehicle or service has any environmental or sustainability certifications.

Purpose: Shows that the transportation service adheres to eco-friendly or sustainable practices, which can appeal to environmentally-conscious customers.

Sustainability Certification

* Does the service provider have a sustainability certificate?

Yes

☐

No

☐



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Special Features

Description: Highlight any unique or additional features of the vehicle or transportation service (e.g., wheelchair accessibility, premium seats).

Purpose: Differentiates the service by showcasing features that may be important to specific customer needs.

Special Features

Please select any of the tags below:

☐ Cooler compartments

☐ Wine cooler

☐ Panoramic/roof windows

☐ Oxygen tanks

☐ Emergency kit

☐ Eco friendly/hybrid/electric

☐ Pet-friendly

☐ Off-road vehicle option

☐ Gear storage compartments

☐ Bike racks

☐ Kayak racks

☐ Heated seats

☐ Privacy Shades

☐ Foldable Picnic Table/Tent



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Activity Status

Description: Indicate the current activity status of the vehicle or service (e.g., active, inactive, under maintenance).

Purpose: Provides clarity on whether the vehicle or service is available for use, helping to manage expectations about availability.

Activity Status

* Status
Active





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Save/Submit Button

Action to save or submit the transportation details.
Triggers the submission of all data into the system.



Save All Changes

-These fields ensure accurate and efficient registration and management of transportation details.



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3. Vendor Dashboard:

After the provider presses the button " Vendor Dashboard " section, The provider has the capability to monitor detailed statistical data related to their business activities. Specifically, the platform offers:

1. Earnings Statistics Monitoring:

2. The provider can access charts that illustrate their earnings across all offered services, with the flexibility to select a specific time frame (e.g., daily, weekly, monthly, or overall).

3. Comprehensive Overview of Bookings and Earnings:

On the dashboard's main page, summarized information is provided, including the total number of bookings, total earnings, and customer ratings.

4. Statistical Analysis of Ratings and Sentiment (Ratings & Sentiment Score):

Display of data reflecting service quality through customer ratings, as well as the business's overall reputation through the sentiment score.



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5. Booking History (Recent Bookings):

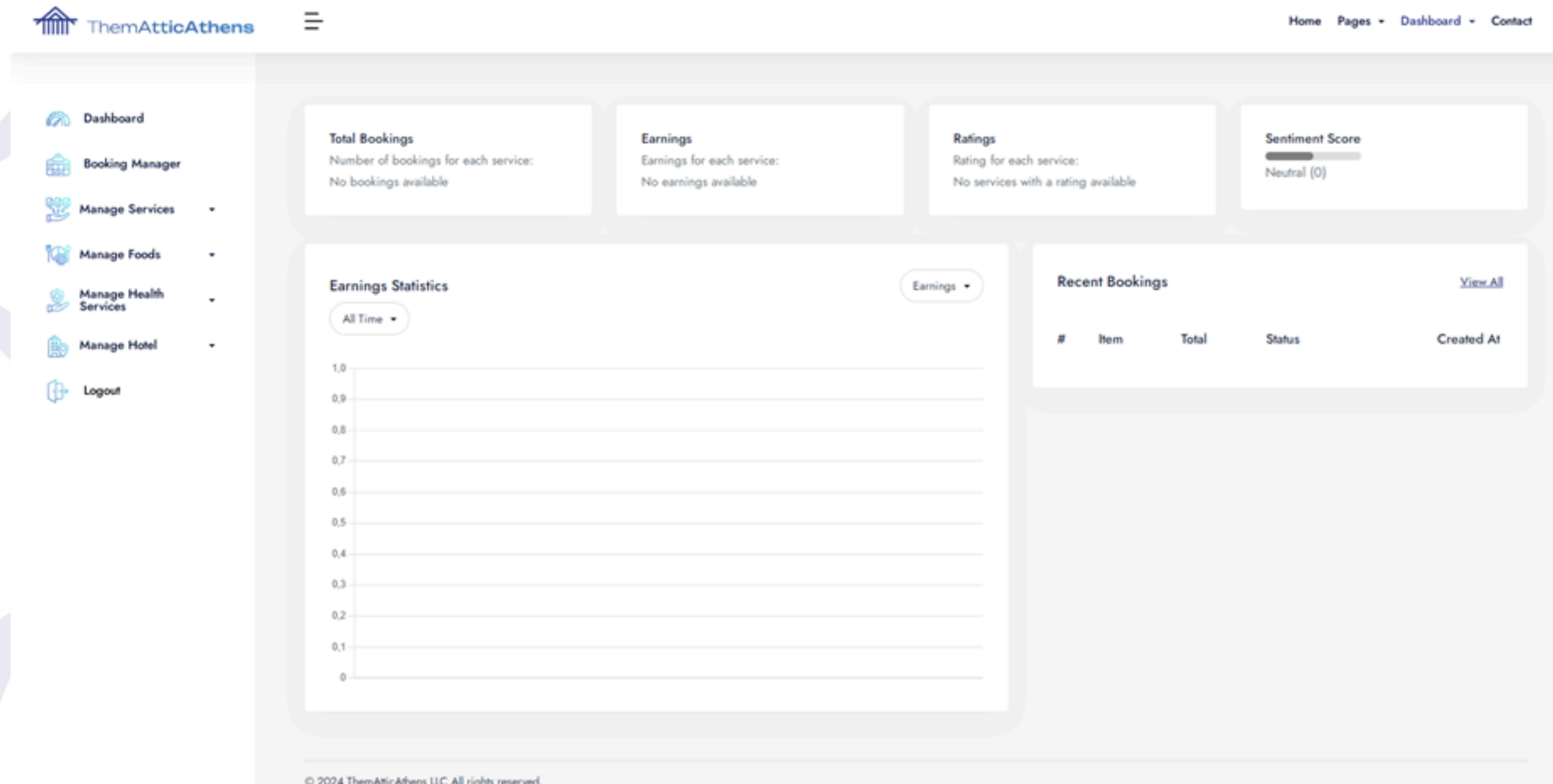
A detailed view of recent bookings, including information on the type of service, the amount, the booking status, and the creation date.

This statistical visualization functionality enables the provider to better understand their business performance, identify potential issues, and make informed decisions to enhance their services.



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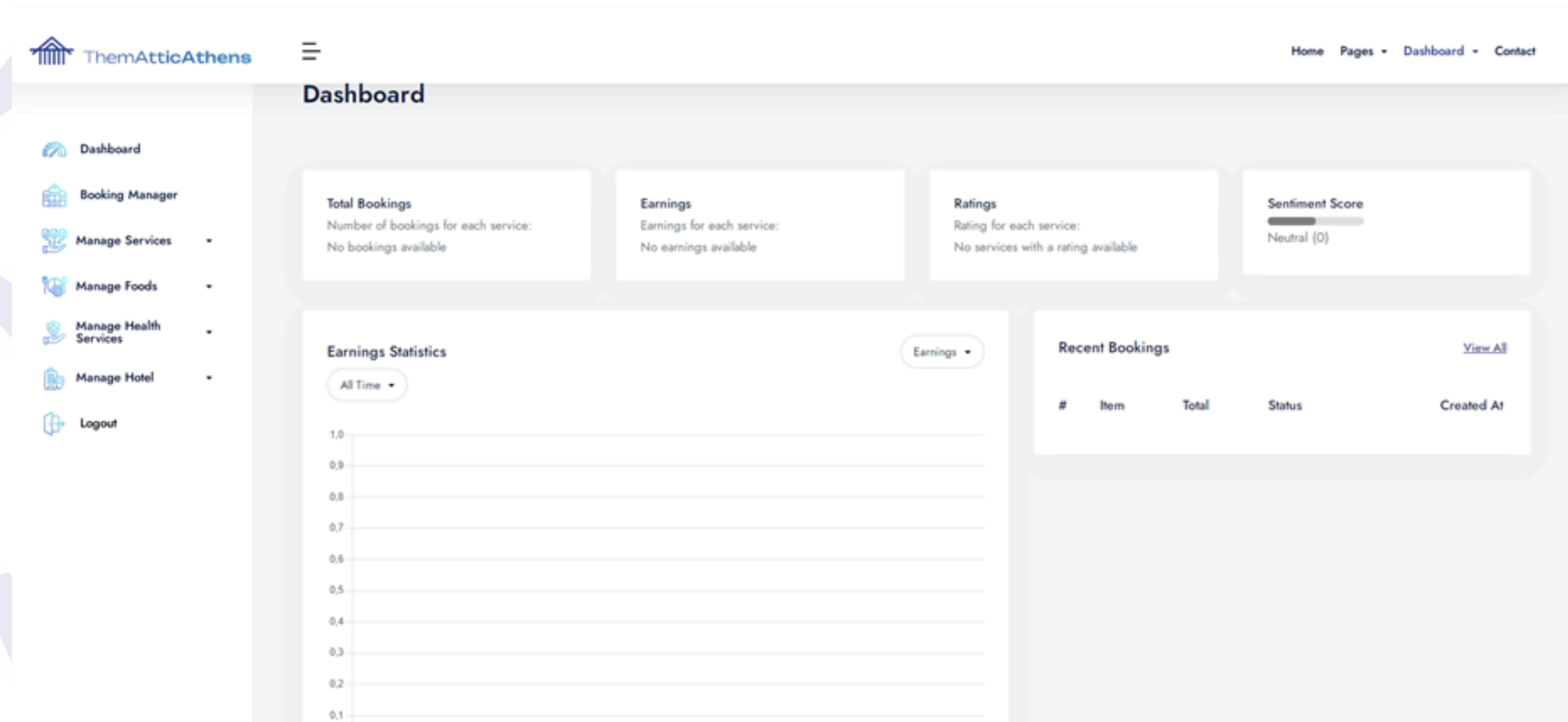




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Sentiment Score





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Sentiment Score

The Sentiment Score displayed on the Thematic Athens platform is an indicator of emotional trends, designed to evaluate and quantify the emotional stance expressed through data such as user reviews or comments.

Definition and Purpose

The Sentiment Score refers to a numerical representation of emotional disposition, categorizing it as positive, negative, or neutral. It aims to provide an objective metric for assessing the overall perception of the audience regarding products, services, or experiences.

Calculation Methodology

The score is calculated using advanced Natural Language Processing (NLP) techniques and machine learning algorithms, which:

- **Analyze textual data to identify positive, negative, or neutral elements.**
- **Assign numerical values, typically on a scale, reflecting the overall emotional outcome:**
 - **Positive values:** Indicate a prevailing positive sentiment (e.g., high satisfaction or approval).
 - **Negative values:** Represent dissatisfaction or criticism.
 - **Neutral values:** Suggest balanced or non-intense emotional reactions.



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Utility and Application

The Sentiment Score provides valuable insights for:

- Qualitative Assessment: Helps in understanding customer experiences.**
- Informed Decision-Making: Supports the improvement of products, services, or strategies.**
- Marketing Strategy: Identifies audience reactions, enabling targeted enhancement of campaigns.**

It is a strategically significant tool that enhances competitiveness through analytical understanding of user feedback.



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We hope this guide has provided you with clear and comprehensive information on how to promote your activities on ThemAtticAthens platform. By following these guidelines, you can ensure that your offers are presented in the best possible way, attracting more tourists and improving their experience in Athens. Should you need any assistance or have any questions, we are always at your disposal.

 **info@thematticathens.gr**

The ThemAtticAthens Team