



ThemAtticAthens User Guide For Providers

V.1.0.

ThemAtticAthens Hotels

Welcome to ThemAtticAthens! Whether you're an experienced tour operator, a local guide, or a business offering unique experiences, ThemAtticAthens is here to help you reach and engage with potential clients and partners.

This guide will walk you through everything you need to get started on our platform. You'll learn how to register, set up your profile, and manage your activities.

Our goal is to support your business by providing a seamless, user-friendly platform where you can showcase your offerings and connect with a vibrant community interested in thematic tourism. Together, we can create memorable experiences for visitors and locals alike, highlighting the rich cultural and natural heritage of Attica.



Ευρωπαϊκή Ένωση



Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ
ΠΕΡΙΦΕΡΕΙΑ ΑΤΤΙΚΗΣ





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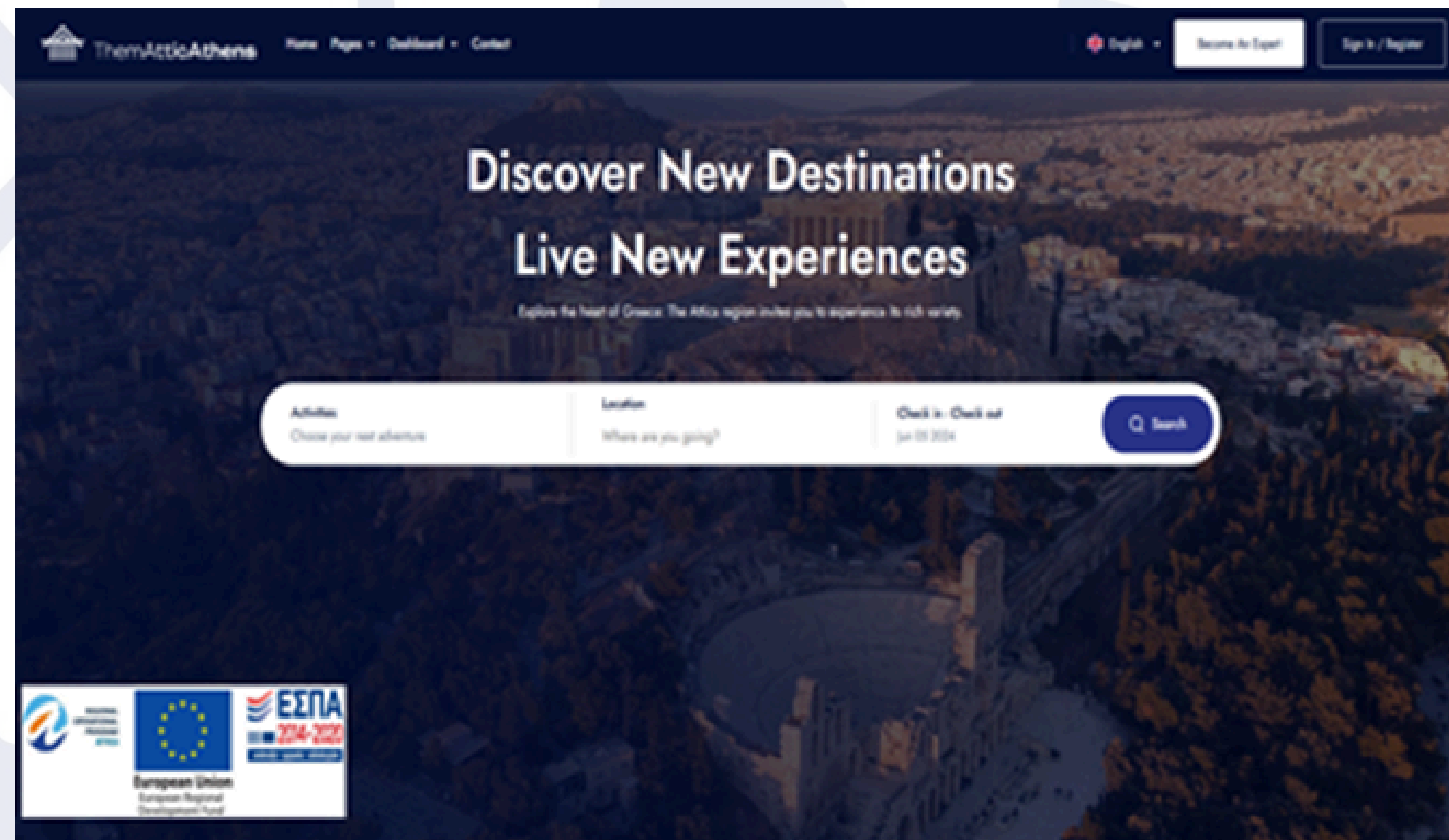


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1. Account Registration

Upon entering the platform, locate and click the "Become an Expert" button.





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Complete the required fields accurately:

Username: Choose a unique username that identifies you on the platform.

First Name: Enter your given name.

Last Name: Provide your surname or family name.

Business Name (if applicable): Enter the name of your business.

Email: Input your email address for communication and account verification.

Phone: Provide your contact number.

Password: Create a secure password for accessing your account.

Confirm Password: Re-enter the password to ensure accuracy.

Review and accept the Terms of Service and Privacy Statement.

Click the "Sign Up" button to complete the registration process.



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By following these steps, you'll successfully create an account on ThemAtticAthens and gain access to its features as an expert.

The screenshot displays the 'Become An Expert' registration page on the ThemAtticAthens website. The page has a light blue header with navigation links: Home, Pages, Dashboard, and Contact. On the right side of the header, there is a language selector set to 'English', and two buttons: 'Become An Expert' (highlighted in dark blue) and 'Sign In / Register'. The main content area is titled 'Become An Expert!' and includes a sub-header 'Already have an account yet? Log In'. Below this, there is a vertical stack of input fields for 'Username', 'First Name', 'Last Name', 'Business Name', 'Email', 'Phone', 'Password', and 'Confirm Password'. At the bottom of the form, there is a checkbox labeled 'By creating an account, you agree to our [Terms of Service and Privacy Statement](#)'. A dark blue 'Sign Up' button is positioned at the very bottom of the form.



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Sign In

Upon entering the platform, locate and click the "Sign In/Register" button.

Enter your registered email address in the designated field.

Input your password in the provided space.

Click the "Sign In" button to access your account.

By following these steps, you'll successfully log in to your account on ThemAtticAthens and gain access to its features.



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The screenshot shows the login interface for providers. At the top, there is a navigation bar with links for Home, Pages, Dashboard, and Contact. On the right side of the header, there is a language selector set to English, and buttons for 'Return to Support' and 'Sign in / Register'. The main content area has a light blue background. In the center, there is a white login box with a blue border. Inside this box, it says 'Welcome back' and 'Don't have an account yet? Sign up for free'. Below this text are two input fields: 'Email' and 'Password'. At the bottom of the box is a blue button labeled 'Sign in'. The footer contains four columns of links: 'Contact Us' (with phone number +91 123 456 7890 and email support@thematticathens.gr), 'Company' (with links for About Us and Blog), 'Support' (with links for Contact, Legal Notice, Privacy Policy, and Terms and Conditions), and 'Mobile' (with buttons to 'Download on the App Store' and 'Get it on Google Play').

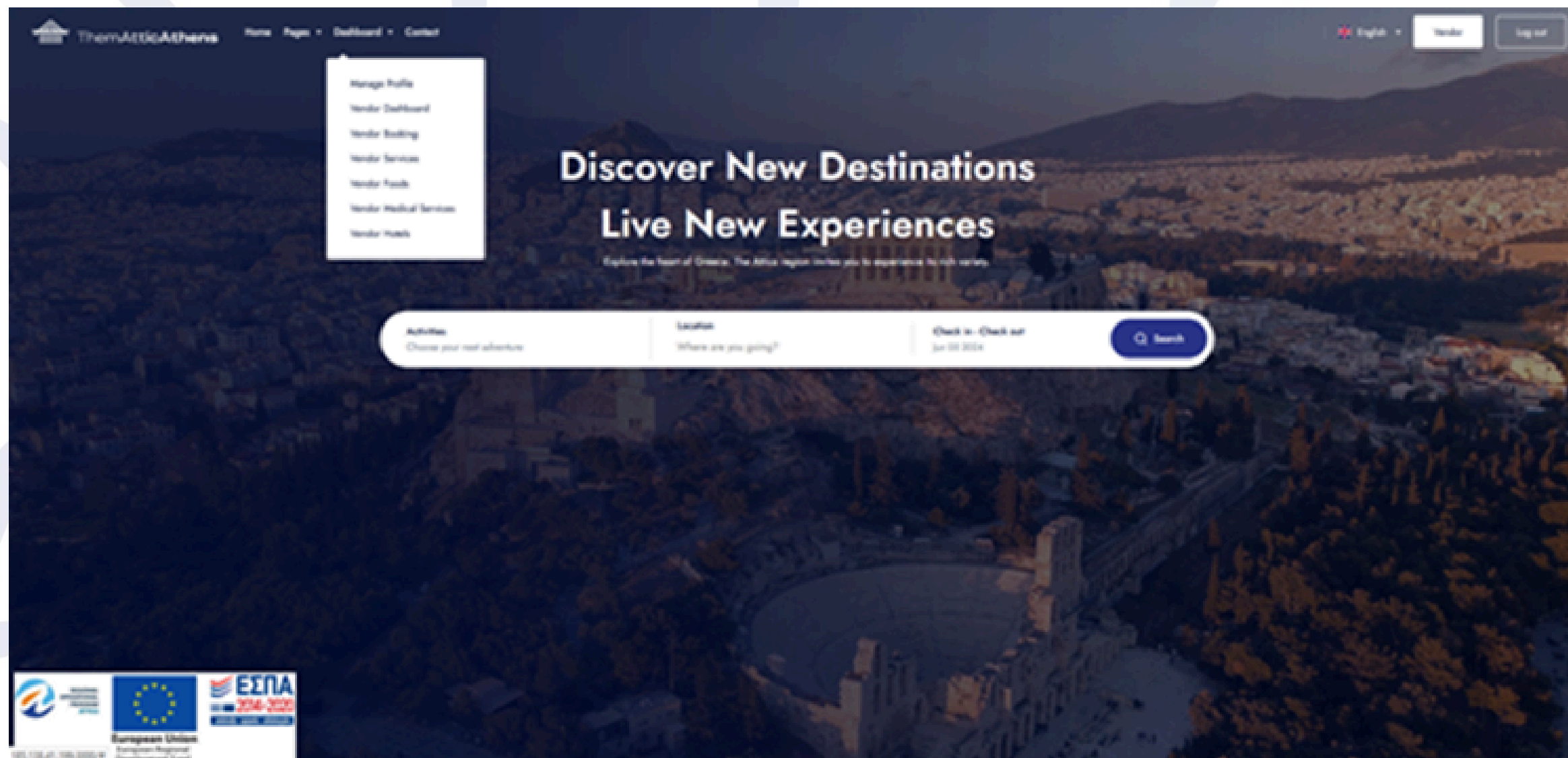


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2. Registering Activities

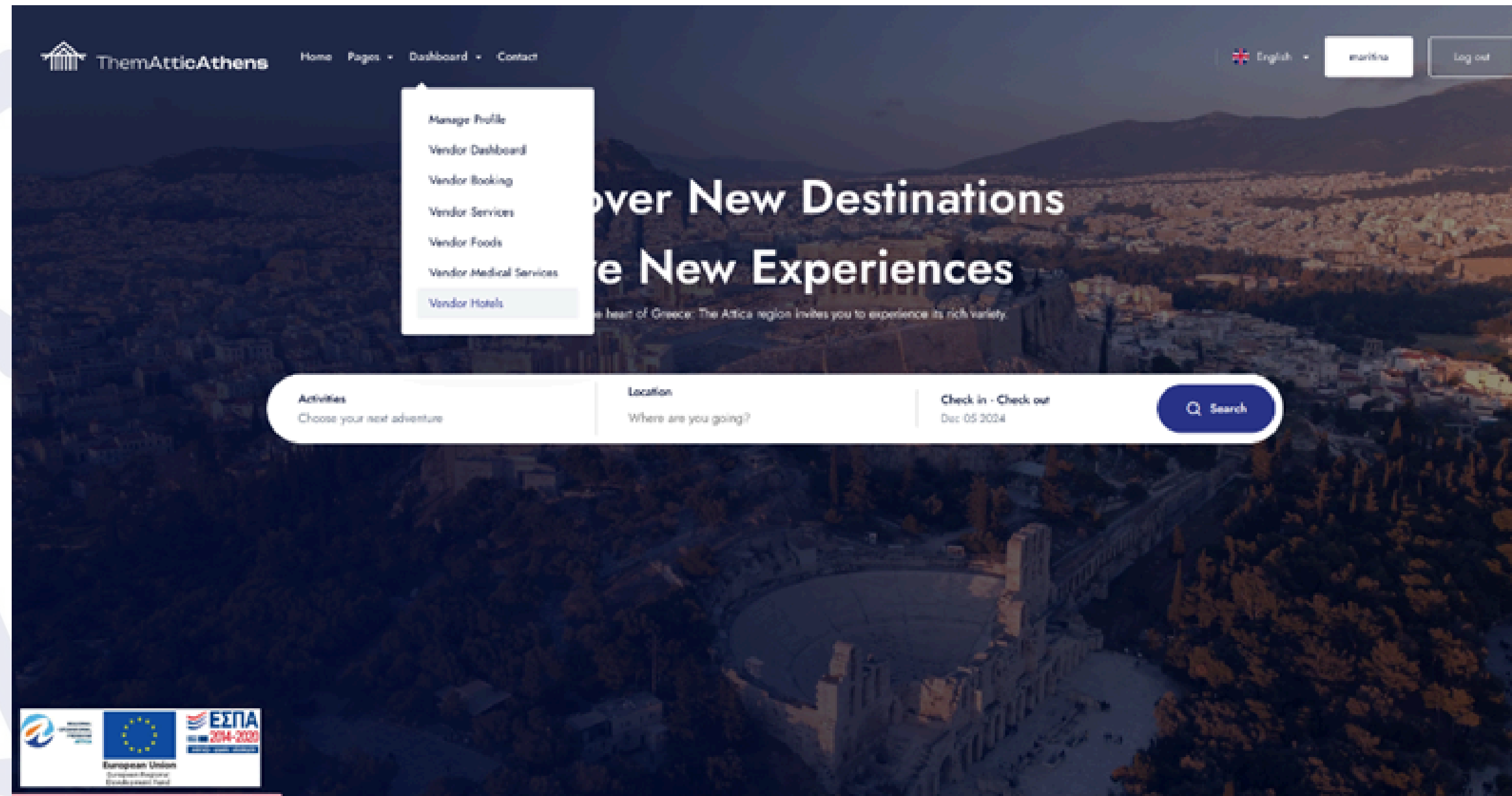
After logging in, navigate to the "Dashboard" and select "Vendor Hotels" from the list.





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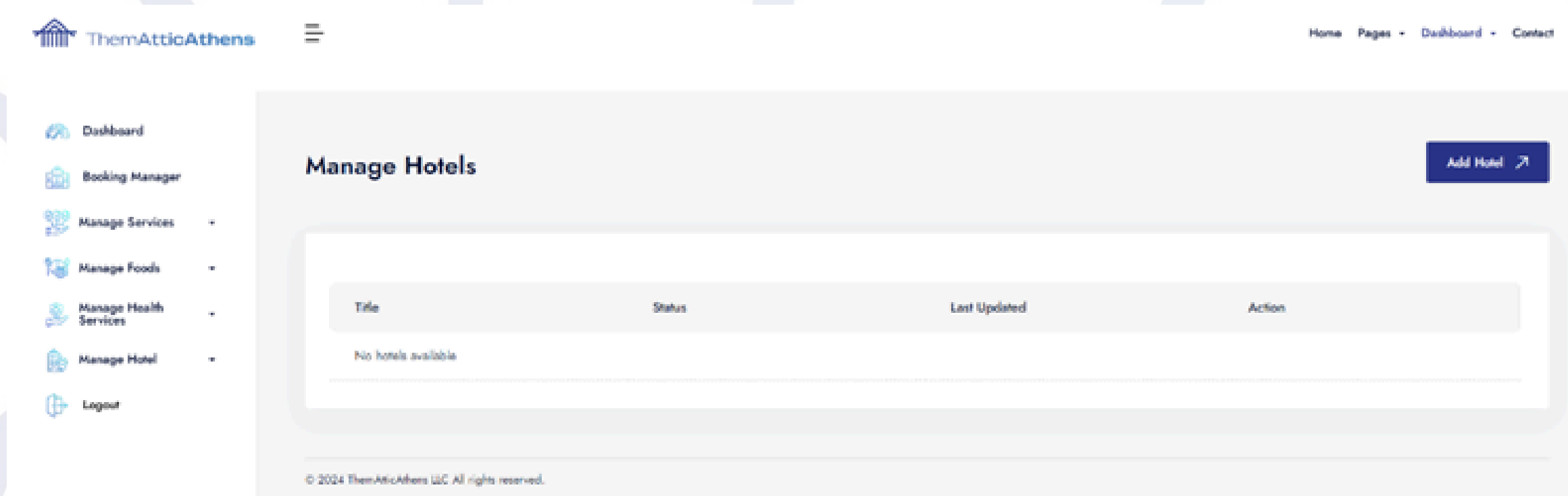


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·The rest of the options in the "Dashboard" section refer to the other tourism categories.

After you press the button "Vendor Hotels" section, you will find a list of all activities available. Click on the section "Add Hotel".





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Press the button “Add Hotel” .

The screenshot shows the ThemAtticAthens web application interface. At the top left is the logo and a hamburger menu icon. At the top right are navigation links: Home, Pages, Dashboard, and Contact. A left sidebar contains a list of menu items: Dashboard, Booking Manager, Manage Services, Manage Foods, Manage Health Services, Manage Hotel, and Logout. The main content area is titled 'Add New Hotel' and contains a form with the following sections:

- 1. Main Form**
 - Hotel Content**
 - Hotel Name (text input field)
 - Additional Hotel Information (text area)
 - Star Rate (text input field)
 - You can add the link of your website (text input field)
 - You can add the link of a Youtube Video (text input field)

Complete the activity form by filling in all the necessary fields as prompted.



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Home Pages ▾ Dashboard ▾ Contact

- Dashboard
- Booking Manager
- Manage Services ▾
- Manage Foods ▾
- Manage Health Services ▾
- Manage Hotel ▾
- Logout

Add New Hotel

1. Main Form

Hotel Content

* Hotel Name

Συμπληρώστε αυτό το πεδίο.

* Additional Hotel Information

* Star Rate

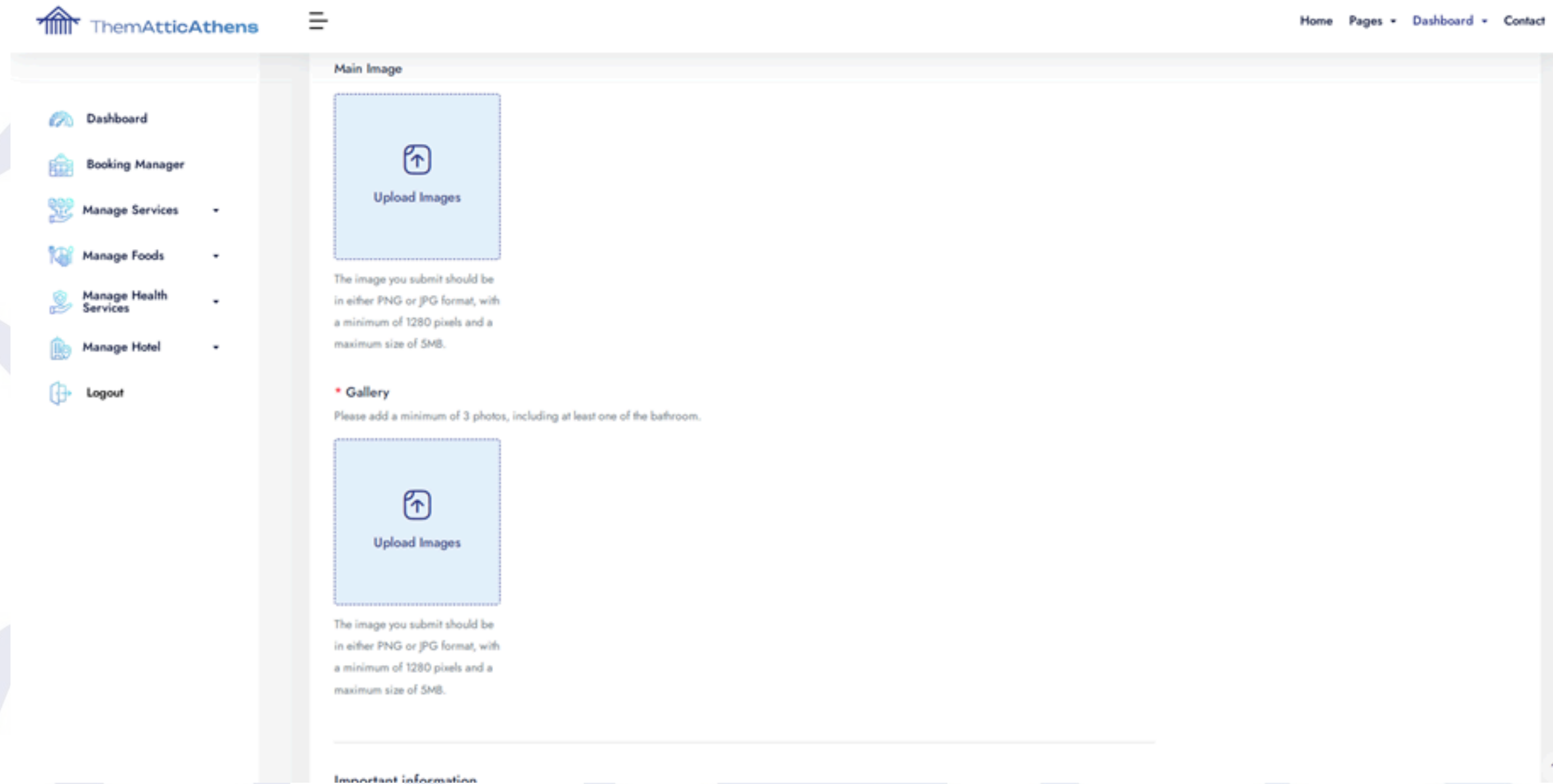
You can add the link of your website

You can add the link of a YouTube Video



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 ThemAtticAthens  Home Pages ▾ Dashboard ▾ Contact

0

Check in / Check out time

Time for check in
Select Time ▾

Time for check out
Select Time ▾

* Please specify the cut-off time for bookings
1

* Measurement
Minutes ▾

Minimum day stay requirements
1

Sustainability Certification

* Does the hotel have a sustainability certificate?
Yes ☐ No ☐

Hotel Status

* Status
Active ▾

Save All Changes



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**Once all details are filled in, click the "Save all changes" button to register your activity.
By following these steps, you'll successfully register a new activity on ThemAtticAthens.**

**If the activity's schedule varies throughout the year, utilize the calendar below the main form to
specify dates. Click on any date and you will see the form you need to fill in.**



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3. Edit activities

- **After saving your activity, navigate to the list of activities.**

Click on the view icon under the "Action" column, or directly on the name of the activity.

Three additional buttons will appear. Select the eye icon to view your activity information.

You'll be directed to a page displaying all the details of your activity, including title, description, schedule, pricing, and any other relevant information.

By following these steps, you'll be able to easily access and review the details of your saved activity on ThemAtticAthens.

- **If you wish to delete a saved activity, follow these steps:**

Navigate to the list of activities.

Find the activity you want to delete and locate the button below the "Action" column.

Click on the button, and three additional options will appear.

Select the waste bin icon to delete your activity.

Confirm the deletion when prompted.

By following these steps, you can easily remove unwanted activities from your account on ThemAtticAthens.



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4. Vendor Dashboard

After the provider presses the button " Vendor Dashboard " section, The provider has the capability to monitor detailed statistical data related to their business activities. Specifically, the platform offers:

1. Earnings Statistics Monitoring:

2. The provider can access charts that illustrate their earnings across all offered services, with the flexibility to select a specific time frame (e.g., daily, weekly, monthly, or overall).

3. Comprehensive Overview of Bookings and Earnings:

On the dashboard's main page, summarized information is provided, including the total number of bookings, total earnings, and customer ratings.



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4. Statistical Analysis of Ratings and Sentiment (Ratings & Sentiment Score):

Display of data reflecting service quality through customer ratings, as well as the business's overall reputation through the sentiment score.

5. Booking History (Recent Bookings):

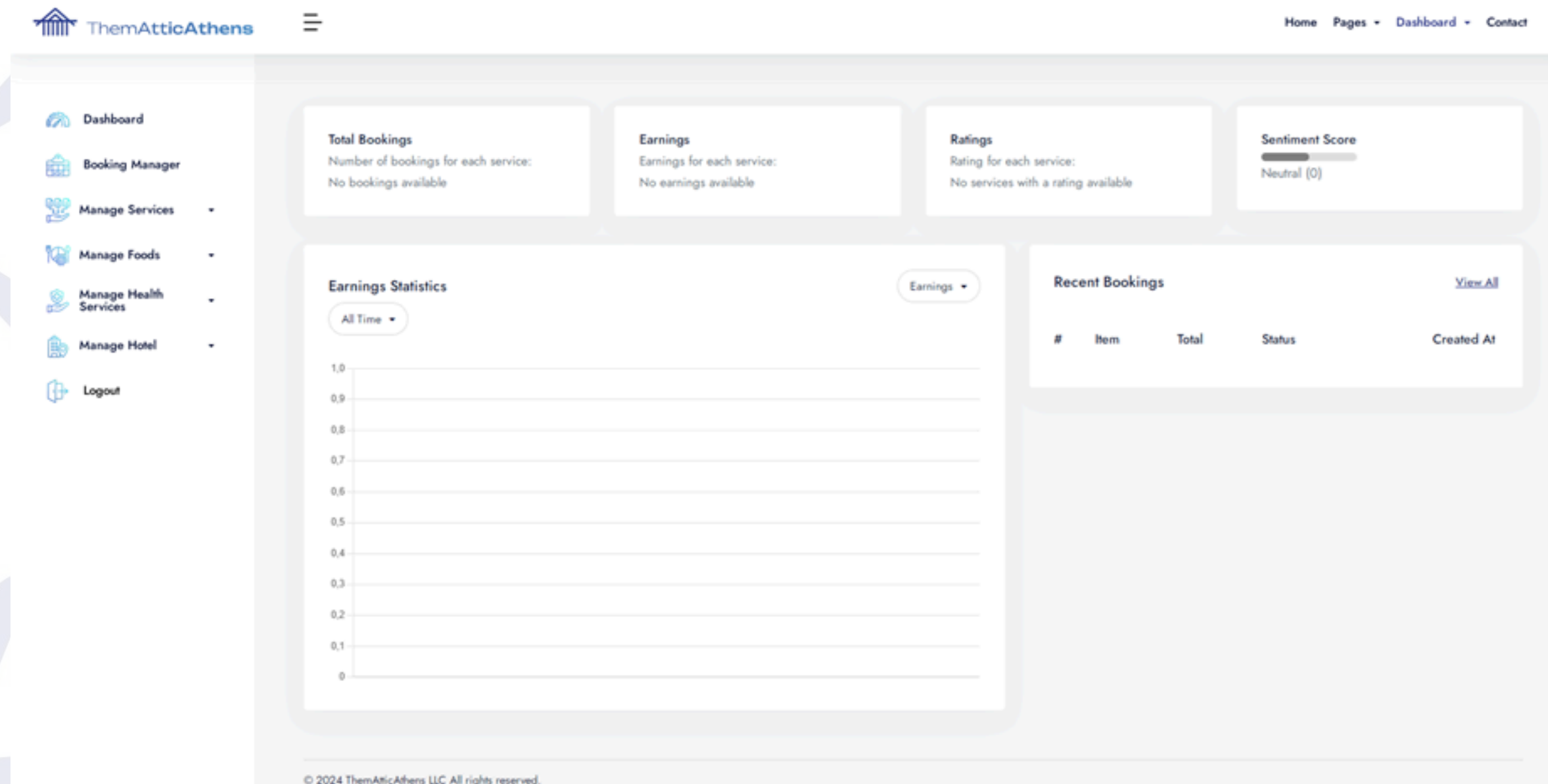
A detailed view of recent bookings, including information on the type of service, the amount, the booking status, and the creation date.

This statistical visualization functionality enables the provider to better understand their business performance, identify potential issues, and make informed decisions to enhance their services.



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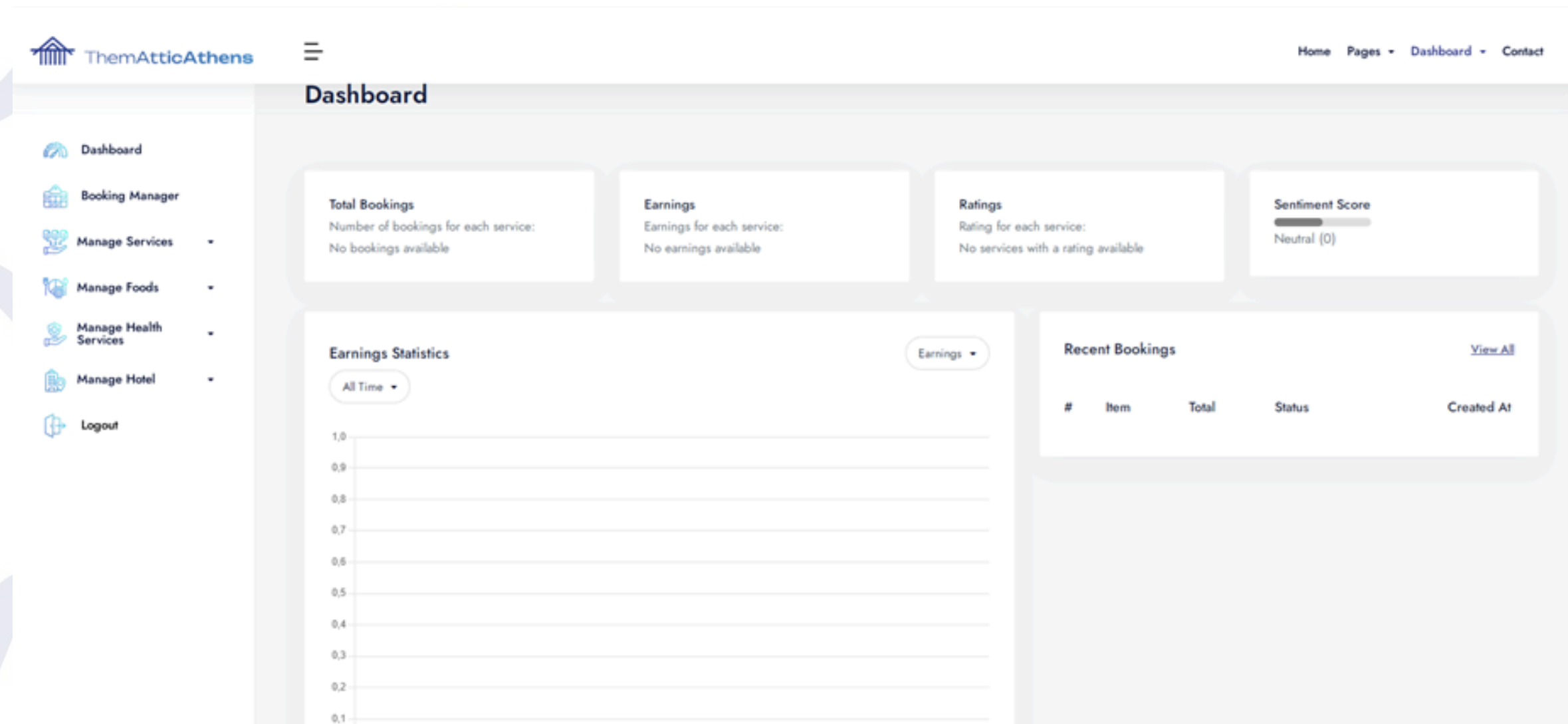




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Sentiment Score





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Sentiment Score

The Sentiment Score displayed on the Thematic Athens platform is an indicator of emotional trends, designed to evaluate and quantify the emotional stance expressed through data such as user reviews or comments.

Definition and Purpose

The Sentiment Score refers to a numerical representation of emotional disposition, categorizing it as positive, negative, or neutral. It aims to provide an objective metric for assessing the overall perception of the audience regarding products, services, or experiences.



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Calculation Methodology

The score is calculated using advanced Natural Language Processing (NLP) techniques and machine learning algorithms, which:

- Analyze textual data to identify positive, negative, or neutral elements.**
- Assign numerical values, typically on a scale, reflecting the overall emotional outcome:**
 - Positive values: Indicate a prevailing positive sentiment (e.g., high satisfaction or approval).**
 - Negative values: Represent dissatisfaction or criticism.**
 - Neutral values: Suggest balanced or non-intense emotional reactions.**



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Utility and Application

The Sentiment Score provides valuable insights for:

- Qualitative Assessment: Helps in understanding customer experiences.**
- Informed Decision-Making: Supports the improvement of products, services, or strategies.**
- Marketing Strategy: Identifies audience reactions, enabling targeted enhancement of campaigns.**

It is a strategically significant tool that enhances competitiveness through analytical understanding of user feedback.



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We hope this guide has provided you with clear and comprehensive information on how to promote your activities on ThemAtticAthens platform. By following these guidelines, you can ensure that your offers are presented in the best possible way, attracting more tourists and improving their experience in Athens. Should you need any assistance or have any questions, we are always at your disposal.

 **info@thematticathens.gr**

The ThemAtticAthens Team